

ABSTRACT OF THE DISCLOSURE

The invention is a system and method for customizing access and delivery of information distributed in a packet-based network. The system includes a user computer and a destination server computer separated by a server-side browser (SSB) server computer hosting a SSB. The SSB includes a markup language graphical user interface (MLGUI), a dynamic markup language rewriter engine (DMLRE) and a profiling engine (PE). The SSB may be configured as an intermediary infrastructure residing on the Internet providing customized information gathering for a user. The components of the SSB allow for controlling, brokering and distributing information more perfectly by controlling both browser functionality (on the client-side) and server functionality (on the destination site side) within a single point and without the necessity of incremental consents or integration of either side.